

1º CICLO | LICENCIATURA

Gestão de Empresas

Direction

Luiz Antonio de Camargo Guerrazzi

Number of Semesters

6

ECTS

180

Access Conditions

04 Economics 16 Mathematics

or

04 Economics 18 Portuguese

or

16 Mathematics 18 Portuguese

or

09 Geography 16 Mathematics

or

13 English 18 Portuguese

or

09 Geography 18 Portuguese

About

Course Plan

Course Structure 1º Ano / Common Core Financial Accounting 5 ECTS | Financial Calculus 5 ECTS | Fundamentals of Law 4 ECTS | Fundamentals of Management 5 ECTS | Macroeconomic 4 ECTS | Mathematics I 3 ECTS | Mathematics II 4 ECTS | Economic and Business Law 4 ECTS | Exploratory Data Analysis 3 ECTS | Information Systems 4 ECTS | Management Accounting 5 ECTS | Microeconomics 4 ECTS | Statistics I 5 ECTS | Taxation 5 ECTS | 2º Ano / Common Core Communication and Argumentation Workshop 3 ECTS | Marketing 5 ECTS | Operations and Supply Chain Management 5 ECTS | Organisational Behaviour 4 ECTS | Research and Methods 3 ECTS | Statistics II 5 ECTS | Strategic Management 5 ECTS | Financial Management 5 ECTS | Human Resources Management 5 ECTS | Management Control 5 ECTS | Negotiation, Leadership and Motivation Techniques 5 ECTS | Creativity, Innovation and Competitiveness (Option I) 5 ECTS | Quality Management (Option I) 5 ECTS | Project Management 5 ECTS | 3º Ano / Common Core Financial Analysis 5 ECTS | Internationalization 5 ECTS | Investments Analysis 5 ECTS | Management Workshop 3 ECTS | Labour law and social security (Option II) 5 ECTS | Strategic and Business Design (Option II) 5 ECTS | Prediction Mathematical Models 5 ECTS | Business Project 12 ECTS | Completion of course work 10 ECTS | Ethics and Corporate Social Responsibility 5 ECTS | Operational Research 5 ECTS |